



Charity football event

ORGANISED BY



SATURDAY 4TH MAY 2024
AT SOUTHEND UNITED FC
SPONSORSHIP PROPOSAL

worldcuponsea.com



IN AID OF
**GREAT
ORMOND
STREET
HOSPITAL
CHARITY**

Great Ormond Street Hospital Children's
Charity. Registered charity no.1160024.



COLLABORATION



CHARITY



COMPETITION



COMMUNITY

SATURDAY 4TH MAY 2024
AT SOUTHEND UNITED FC

THE EVENT

- Fantastic community event
- 32 businesses compete in a 7-a-side football tournament
- Held at the iconic Roots Hall Stadium on Sat 4th May
- Raise important funds for GOSH
- The event spotlights your business
- Provides networking with professional firms
- Super fun day out for colleagues, families and friends

“ I am absolutely delighted that AJ Chambers will be supporting GOSH with World Cup-on-Sea. We are really looking forward to seeing the event come together and are so grateful for all of the efforts in raising money to help seriously ill children from across the UK who are treated at GOSH.

Jen McGrattan, Community Fundraising, GOSH

2019

The first year of the event generated thousands of pounds for two charities.



£22,000

2022

After a two year gap caused by Covid, WCOS returned with 32 businesses.



£28,000

2023

We hosted a reception networking event and helped the homeless community.



£39,700

2024

This year we aim to raise an even bigger amount!



Target: £45,000

WHAT DID THE MEDIA SAY?

Click on a headline to find out...

**World Cup-on-Sea
raises £39K for
Southend homeless
charity**

Evening Echo

**World Cup-on-Sea
charity tournament**

Southend United FC

**Southend's HARP receive
thousands from charity
football tournament**

Essex Live

SPONSORSHIP PACKAGE

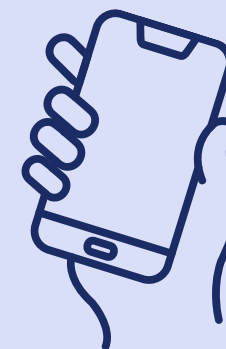
Four headline sponsors at £5,000 each



Pitchside banner branding at Roots Hall on the day



Exposure to professional individuals and businesses



Co-branded tournament with prominent social media presence



Headline brand profile on all marketing material and programme



Your team entry into the 7-a-side event is included in the cost



Coverage in local press, before and after the event

2023 BUSINESSES

Last year many amazing businesses took part...



OUR CHARITY PARTNERSHIP

About Great Ormond Street Hospital

Every day, around 750 seriously ill children and young people are seen at Great Ormond Street Hospital from all over the UK.

This extraordinary hospital has always depended on charitable support, and every day is a chance for you to make a difference.

gosh.org

[Email us](#)

About AJ Chambers

Award-winning specialist recruitment, mergers & acquisitions services, and expert market intelligence across the accounting and legal practice sectors.

We partner with top Accounting and Legal practices across the UK and Ireland. Our advisers use their unrivalled knowledge of the market to shape futures.

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